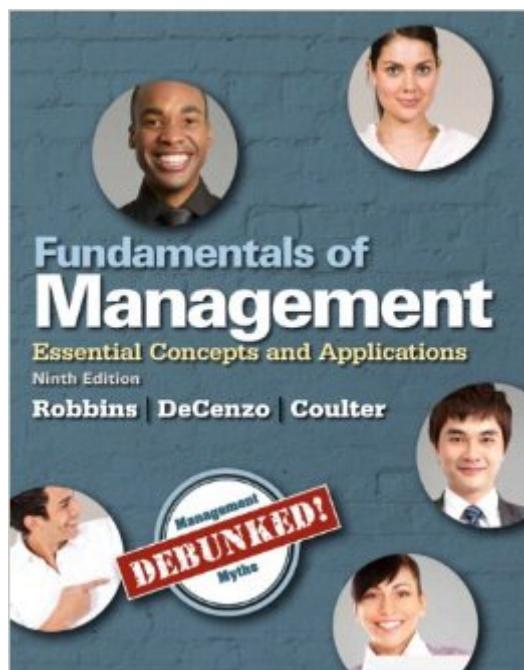


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Fundamentals Of Management: Essential Concepts And Applications (9th Edition)



Synopsis

For Principles of Management courses. The practical tools of management presented through in-depth practice Fundamentals of Management is a brief, paperback text that gives students more depth and breadth with practical tools to practice their management skills than any other textbook. The Ninth Edition introduces a new and exciting design and includes new chapter openers, case applications, and exercises. MyManagementLab for Fundamentals of Management is a total learning package. MyManagementLab is an online homework, tutorial, and assessment program that truly engages students in learning. It helps students better prepare for class, quizzes, and exams resulting in better performance in the course and provides educators a dynamic set of tools for gauging individual and class progress. This program will provide a better teaching and learning experience for you and your students. Here's how: Personalize Learning with MyManagementLab: Inspire the exchange of new ideas and foster intriguing discussions with the abundant resources found in MyManagementLab. Encourage Students to Apply Concepts: Throughout the text, the authors provide examples of how concepts work, while providing an opportunity to practice and review material. Stay on the Cutting-Edge of Management Practice: There are always new issues and ideas confronting managers, which is why this edition now includes new and updated exercises, modules, and boxes. Note: You are purchasing a standalone product; MyLab does not come packaged with this content. If you would like to purchase both the physical text and MyLab search for ISBN-10: 0133773213/ISBN-13: 9780133773217. That package includes ISBN-10: 013349991X/ISBN-13: 9780133499919 and ISBN-10: 0133506835/ISBN-13: 9780133506839. MyLab is not a self-paced technology and should only be purchased when required by an instructor.

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Customer Reviews

This book did not really add any value to my studies on the topic of management or business in general. I've read leadership books, economic books, organisational behaviour books, etc that covered in more depth the topics of this book. This book really takes the definition of management in a broad sense and includes many topics other authors (and I) consider to be leadership, not management, topics. It's written at a very easy to read level however. Having read the book there is not one specific audience I would recommend it to. It is definitely not a focused or in-depth study and only grazes the surface of topics. Therefore it is not enough for anyone looking to implement any serious behaviour or management practices. It would only be good for someone wanting the basics in overview/summary form. Even for that need, there are other books I would recommend first. While this book technically is a textbook I would say it is very close to being a book for lay people interested in management or maybe for employees thinking of applying for some management roles. The MyManagementLab software/website is of even worse value. The simulations are written for high school level at best. The answers to them are at times overly obvious and really do not aid in the learning process. If you buy the book, go for a version without the website. You are not missing out the website and saving yourself money (a \$40 value if purchased alone).

Do not buy this book! Buy the earlier version. It is the same book with the same text but with a slightly different layout. What a rip off by the publisher and authors. Save your money buy used.

This text book is exactly what I needed for class. It was in perfect condition. It has a lot of good information. If anyone is interested in the fundamentals of management I would recommend this book.

I am taking an Entrepreneur class, and was assigned this book. The content is good, and does a great job of providing accurate, helpful information. However, there is so many spelling error, weird ones with extra hyphens in words that really don't need them. I'm in the U.S., and checked the publishing location; maybe it's from the U.K. - I know we spell some words differently than the Brits.

Nope, published in the USA. And the authors were even American. It makes me wonder who copy edited this; they shouldn't have been paid. Otherwise good book, but errors are an eyesore.

Good, up-to-date information. Generally well written. I do like the modern examples, shows the authors did their research to get good anecdotes. I don't like how the book is laid out, with all the side-bar type information. The info is good, but it makes reading the text difficult, as I'm getting distracted and having trouble with continuity of the text. The end-of-chapter stories are good, along with the web-based instruction that's extra. Over all, the authors write well and know their topic, as well as their audience.

Arrived with no missing pages but I wish it had a binder with it. It's definitely a less expensive alternative to a traditional text book. I also liked that I could throw a chapter in a folder and take it with me to work or on the train for reading without lugging a large text book. I found the test associated with the text publisher are not as closely linked as they could have been. There is a lot of tiring material in here and it gets redundant and cumbersome as you read on.

As a graduate textbook, this volume lacks the necessary depth to challenge students. Worse yet, this book may only be downloaded onto two devices, rendering it much less useful in the publisher's attempt to force students to purchase or rent multiple copies. I'm all for purchasing something that's worth the price, but once I purchase that item, I should be allowed to do with it as I please on my own devices, no matter how many I have registered. Robbins, et. al. need to convince their publisher to join us in the 21st century in their approach to business.

I found this textbook to be extremely essential to passing my Management course. Not only is it informative but I found it to be inspirational and uplifting. Whether you are taking a course in Management or not, this text helps guides you to be a greater leader with the skills to manage yourself and others. Plus it is easy to read with pictures and large font.

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